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PRESS RELEASE

FOR IMMEDIATE RELEASE

December 3, 2013

The Killeen Police Department and Bell County Crime Stoppers have partnered to educate citizens about the **FREE** Report It program. Citizens can store an unlimited number of serial numbers, item descriptions, pictures, and scans of receipts so items may be more easily identified in the event of theft. This record may come in handy when filing claims with insurance providers in the event of a loss.

Beginning today, December 3, 2013, the Killeen Police Department will be outside various businesses educating patrons about the program. We will be at the **Killeen Walmart from 4pm until 8pm today** with our **Report It/Crime Stoppers** trailer allowing citizens to come inside and learn more about and register with the program. Once the patron makes a purchase, such as an electronic item, they come outside and immediately enter that item into the system. Should that television get stolen then they can go into the system and pull up the serial number and give that to the police to be entered into the National Crime Information Center computer to assist detectives in its recovery. All accounts are password protected by the owner and cannot be seen by anyone else.

The Killeen Police Department has used LeadsOnline since July 2004 and has reported many successes using the system. Using LeadsOnline, police have recovered thousands of dollars in stolen property for Killeen residents. With information provided by LeadsOnline, police track down thieves, develop leads in cases and make arrests.

Citizens wanting to participate in Report It can register for the free service at reportit.leadsonline.com and begin building their personal property inventory list.

Everyone is encouraged to visit the Report It/Crime Stoppers trailer while we are out in the community and learn more about how we can help you.

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